

# Sustainn Findings

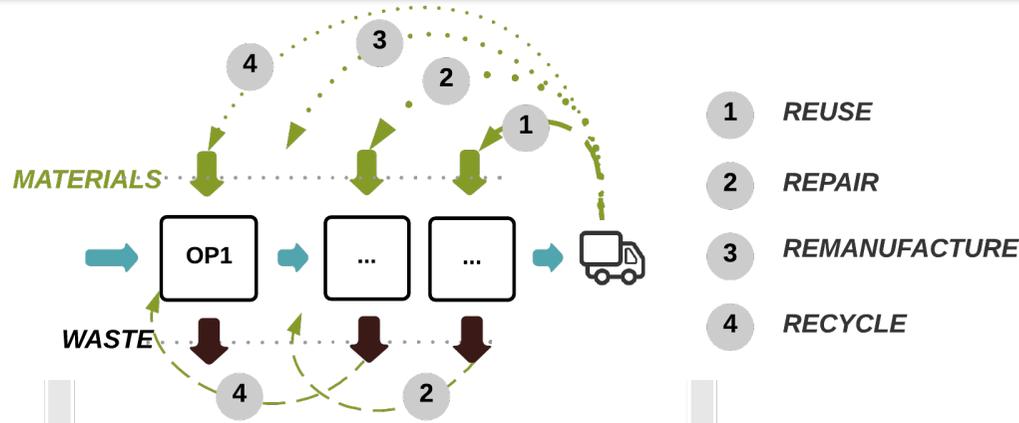
Project Type: Circular Business Model Outline

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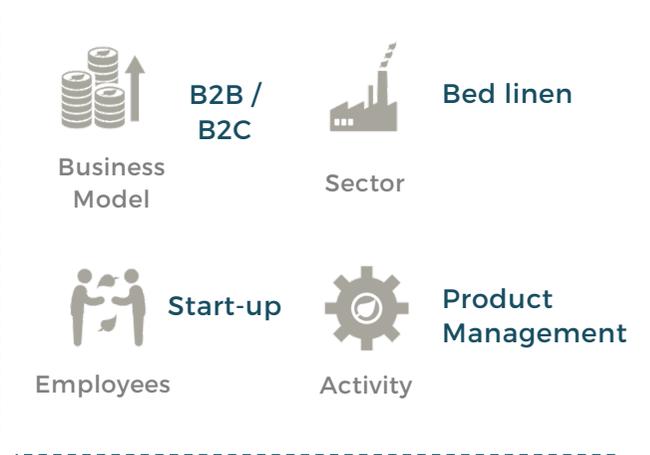


## Circularity Business Model definition - 4 Steps

**Step 1** Definition of the Main Value Proposition for a Circular Business Model



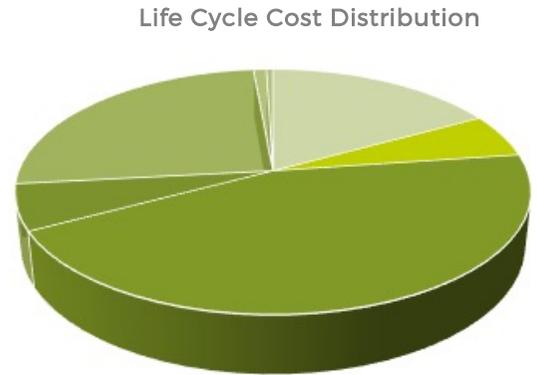
## Company Details



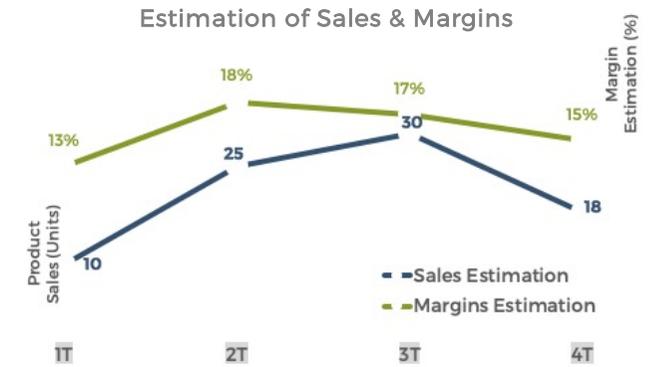
**Step 2** Product Requirements Specification

ID	Requirements Category
<b>1</b>	<b>Market, Customer and Legislation requirements</b>
1.1	Market requirements
1.2	Customer requirements and perceptions
1.3	Legislation, Directives and Regulations requirements
<b>2</b>	<b>State of the Art Requirements</b>
2.1	Technology requirements
2.2	Product Concept requirements
<b>3</b>	<b>Company Requirements</b>
3.1	Company policies
3.2	Standardization requirements
<b>4</b>	<b>Functional and Performance requirements</b>

**Step 3** Life Cycle Cost Assessment Tool



**Step 4** Competitiveness Assessment Tool



Outline of a circular business model based on a recyclable and recycled product of bed lining, following our methodology "Circularity Canvas"